

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)

BUSINESS

REQUIRED COURSES	MAJOR REQUIREMENTS	DESCRIPTION
<p>GENERAL CORE -- 28 Hrs ENGL 1113 English Comp 1 (3) ENGL 1213 English Comp 2 (3) SPCH 1113 Intro to Public Com (3) HIST 1393 US History 1 (3) or HIST 1493 US History 2 PSC 1113 American Fed Govt. (3) MATH 1213 College Algebra (3) NSC 1113 Non-lab Science (3) BIOL 1114 Lab Science (4) LIS 1001 Information Lit (1) HPER 2212 Lifetime Wellness (2)</p> <p>GEN ELECTIVE CHOICES -- 15 Hrs Select one course from each line: See recommendations to the center: Elective (ENGL, LIS, 1000-2000) Elective (PHIL,PSC,GEO 1000-2000) Elective (PSY, SOC,ECON 1000-2000) Elective (HUM, HIST, Foreign Lang 1000-3000) Elective (FIN, MUTH,SPC,HPER 1000-2000) (Any non-performance CREA also)</p> <p>RELIGIOUS LITERACY -- 18 Credit Hours Constitutes a Minor in Religious Studies BIBL 1303 OT History & Lit (3) BIBL 1413 NT History & Lit (3) BIBL 2223 Biblical Hermeneutics (3) HIST 3113 Pentecostal History (3) THEO 3133 Biblical Discipleship (3) BUS 4713 Commerce, Culture & Christian Ethics ** (3)</p> <p>BUSINESS MAJOR CORE -- 39 Credit Hours BUS 2443 Introduction to Business ECON 2103 Principles of Microeconomics ECON 2203 Principles of Macroeconomics ACCT 2113 Accounting 1 ACCT 2133 Accounting 2 BUS 2113 Business Communications PSY 3143 Research Methods & Statistics BUS 3113 Business Law BUS 3213 Principles of Management BUS 3443 Principles of Marketing MGT 3253 Management Science B BUS 3243 Business Finance BUS 4113 Strategic Management</p>	<p>Management -- 15 Credit Hours MGT 3413 Organizational Behavior MGT 4443 Business Information Systems MGT 4213 Human Resource Administration MGT 4173 International Management Choose one of the following: MGT 4563 Entrepreneurship NPA 4213 Leadership for Non-Profit Organizations BUS 4993 Business Internship</p> <p>Marketing -- 18 Credit Hours MKT 3133 Retailing MKT 3143 Consumer & Market Behavior MKT 3153 Promotional Strategies MKT 4613 Intl. Marketing MKT 4313 Marketing Research Choose one of the following: MKT 3163 Sales NPA 3713 Marketing for Non-Profit Organizations BUS 4993 Business Internship</p> <p>Finance -- 15 Credit Hours FIN 3133 Investments FIN 3143 Money & Banking FIN 4223 Financial Statement Analysis FIN 4153 International Finance Choose one of the following: FIN 4113 Principles of Insurance FIN 3243 Real Estate NPA 4513 Fundraising BUS 4993 Business Internship</p> <p>Non-Profit Administration -- 15 Credit Hours NPA 3913 Non-Profit Law NPA 3713 Marketing for Non-Profit Organizations NPA 3313 Accounting for Non-Profit Organizations NPA 4513 Fundraising Choose one of the following: NPA 4213 Leadership for Non-Profit Organizations BUS 4993 Business Internship</p> <p>International Business -- 15 Credit Hours FIN 4153 International Finance MGT 4173 International Management MKT 4613 International Marketing. Foreign Language (6 credit hours)</p> <p>Business (Generalist) -- 15 Credit Hours Select 15 credit hours from the upper division courses from Management, Marketing, Finance, or Non-Profit Administration</p>	<p>School of Business Administration</p>  <p>The Business Administration Program is designed to prepare students for Christian leadership roles in the business community, emphasizing knowledge, logical reasoning, communication, diversity, and Biblically ethical values.</p> <p>Mission The mission of the SCU Business Administration Program is to equip students with the education to excel in their chosen area of business and to positively influence their business network for Jesus Christ.</p> <p>The key concepts: 1) the integration of Christ-centered curricula in professional disciplines (i.e. Business Administration) and, 2) the commitment of SCU to the academic competencies of its students.</p> <p>The Business Administration program emphasizes Christian values, community and professional development.</p> <p>Your advisor will be able to help with selection of appropriate courses to best suit your career plans/</p> <p>TOTAL DEGREE CREDIT HRS – 128</p>
<p>www.swcu.edu (405)- 789-7661</p>	<p>Southwestern Christian University P.O. Box 340 Bethany, Oklahoma 73008</p>	<p>admissions@swcu.edu</p>